

From Mass Digitization to Description: Indiana University's Strategy to Overcome the Next Great Challenge

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MDPI: Media Digitization and Preservation Initiative

Goal: "To digitize, preserve and make universally available by IU's
Bicentennial—subject to copyright or other legal restrictions—all of the
time-based media objects on all campuses of IU judged important by

experts."

280,000+ audio and video items

- ~7PB over 4 years
- 9TB per day peak
- 80 different units
- 20+ different physical formats



Public-Private Partnership for Digitization

Memnon Archiving Services, A Sony Company



Digitization and Preservation: The Phases

Pre-Digitization

Inventory
Catalog
Prioritize
Batch & Queue

Digitization

Memnon

Massive parallel digitization

IU Operation

Digitization of selected unique and highly vulnerable formats

Quality control

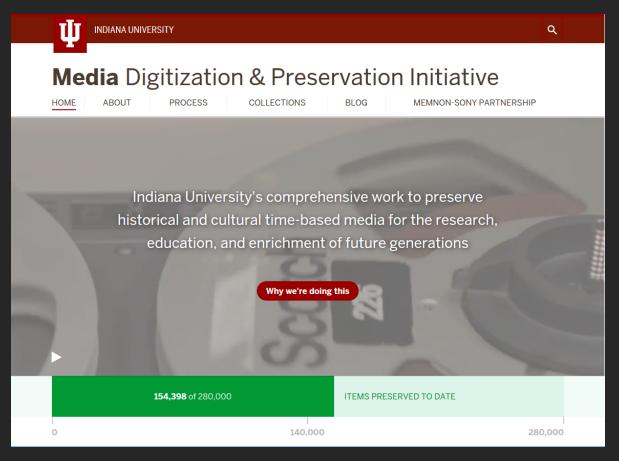
Discovery and Access

Metadata
Rights Issues
Technical aspects

Metadata
Technical infrastructure
Ongoing monitoring and
migration

Digital Preservation and Storage

Progress to Date



mdpi.iu.edu

Many Types of Units... Some Examples:

Libraries

- Herman B Wells Library
- Cook Music Library
- Lilly Library

Archives

- Archives of African American Music and Culture
- Archives of Traditional Music
- Black Film Center/Archive
- IUL Moving Image Archive
- University Archives

Museums

- Sage Costume Collection
- Mathers Museum

Production Units

- Radio and Television Services
- Media Design and Production

Performing Groups

- African American Arts Institute
- Department of Bands

Academic Units

- School of Journalism
- Department of Folklore and Ethnomusicology
- Jacobs School of Music

Research Centers and Institutes

- Kinsey Institute
- Russian and East European Institute

Athletics!

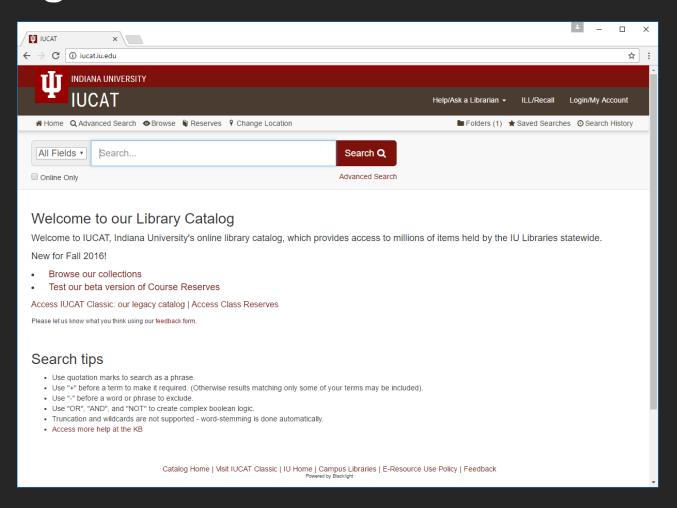


Rights

- Goal: "make universally available"
- Many rights situations:
 - Copyright held by IU
 - Copyright held by others
 - Copyright held by others with license or deed of gift to IU
 - Public domain
 - Copyrighted orphaned work
 - Copyright status and ownership unknown
- Also, ethical and cultural considerations
- Decision trees being developed to guide rights and access determinations



Existing metadata sources: IUCAT

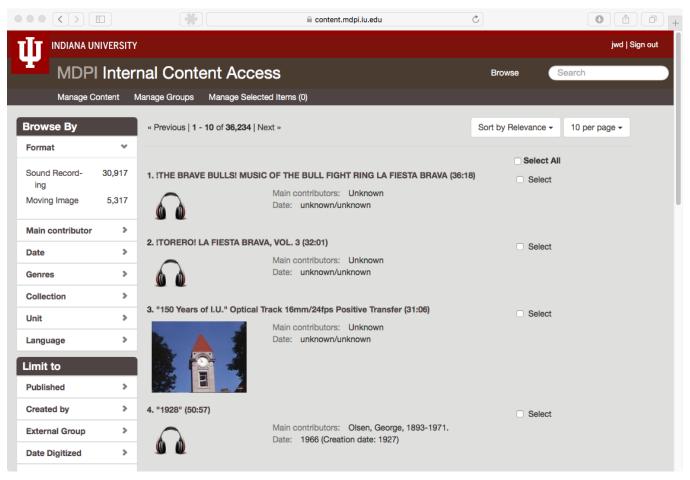


Existing metadata sources: POD

•			tion and Preservation Initiative			User: jwd (logol
	P	hysical O)bi	ect Da	ıtabase	
Collection	Owner Physical	Objects Batches Bins PickLists	Statuse	es Returns QualityCon	trol Reports Search	
Edit Del	elete Split Record	d Create New Physical Object View	/ Workflow	w History Edit Ephemera	Status Digital Workflow	
Physical	l Object [1323	330]		Betacam Technica	al Metadata	
Assignmen	nt			Pack Deformation		
Picklist		chives Betacam SP		Preservation problems		
Bin	Bin: 400000023	330068		Format Version	SP	
Box	Not Assigned			Cassette Size	large	
Batch	IU-0001-BSP			Recording Standard	NTSC	
MDPI barco	ode	4000000683815		Format Duration (min)	60	
Format		Betacam ▼		Tape Stock Brand	Sony BCT 60MLA	
Has ephem	iera			Image Format	4:3	
Ephemera r	returned					
Unit		B-ARCHIVES ▼				
Title		Interviews: From John Ryan's Ora				
Call numbe	er	2014/001 35				
IUCAT barc	code					
Year						
Group key		GR00100653				
Group position		1				
Carrier stream index		GR00100653_1_1				
Imported fr	rom spreadsheet	i .				
Workflow Status Binned >> I		Binned >> Batched >> Shipped				



Access: Avalon Media System





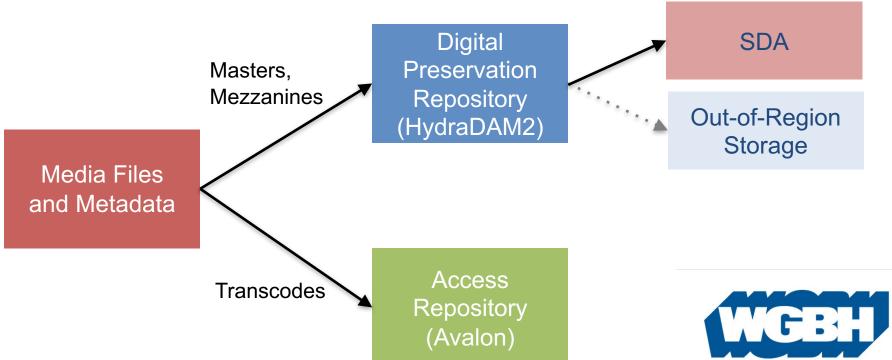


Northwestern





Digital Preservation: HydraDAM2



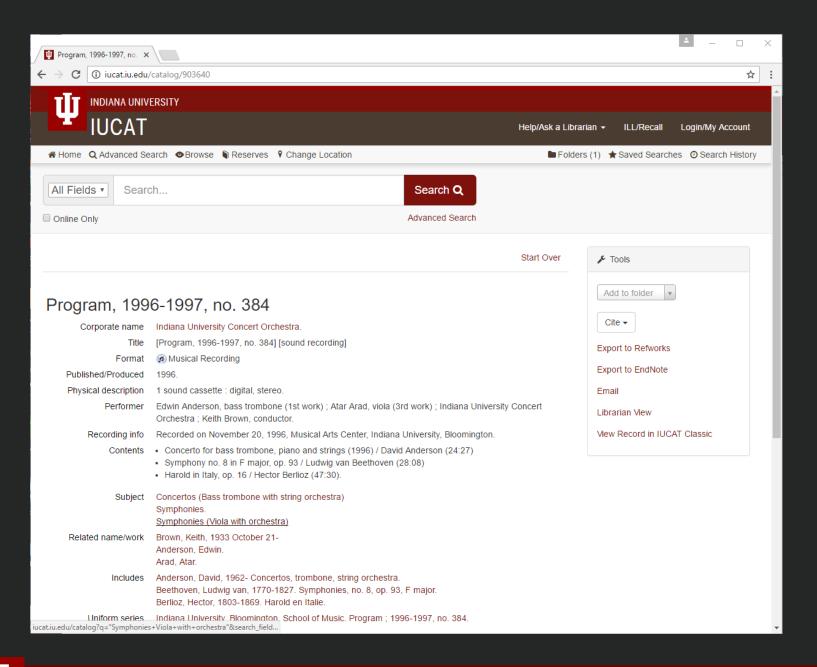


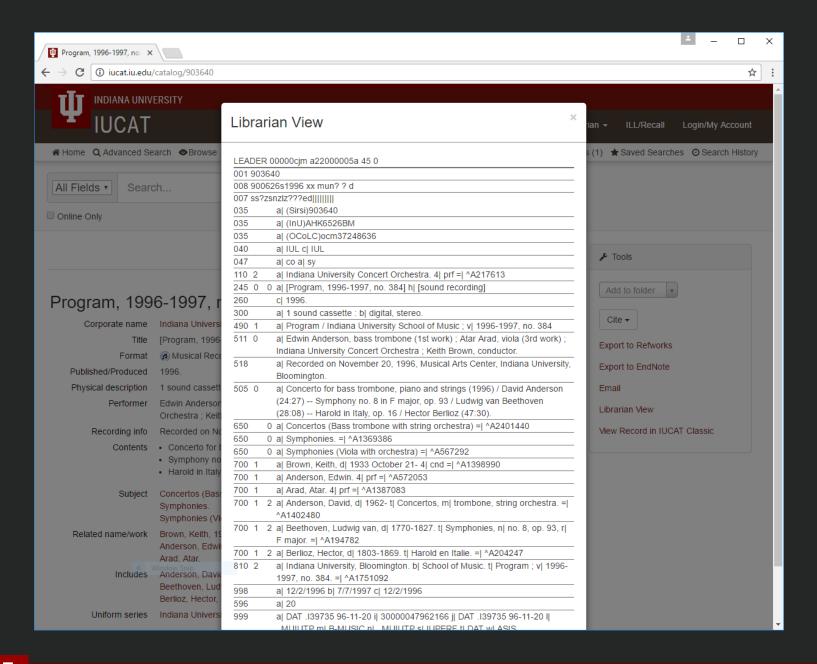


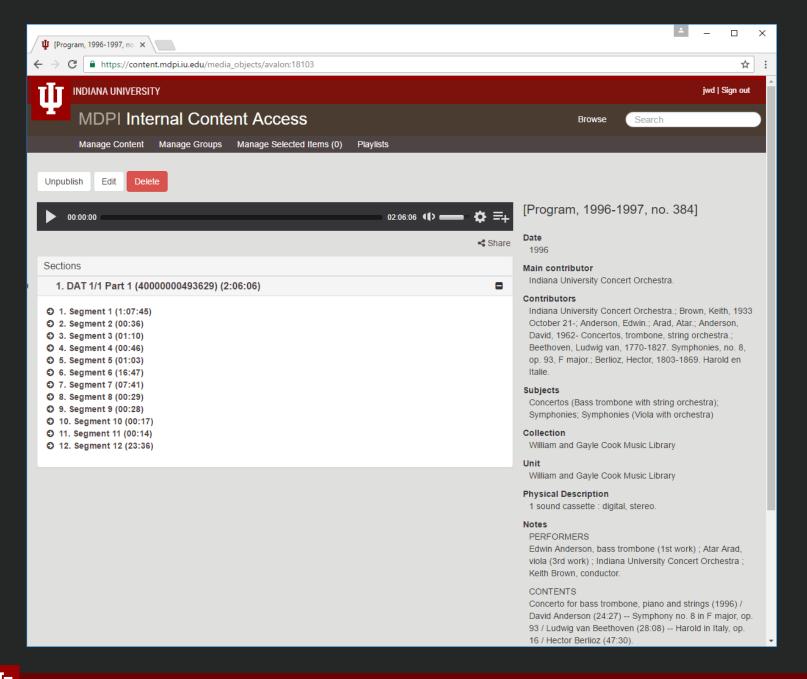
Bit Storage: Scholarly Data Archive

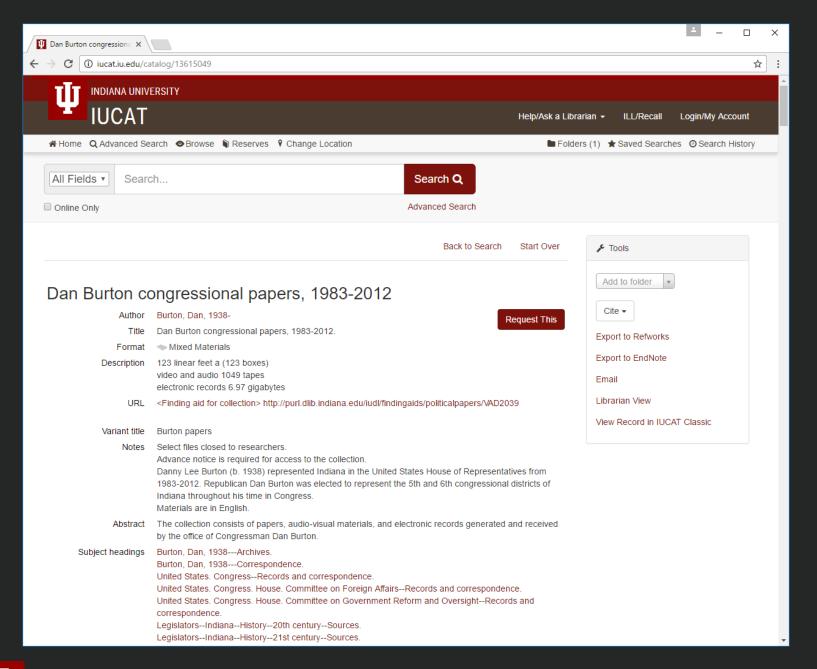


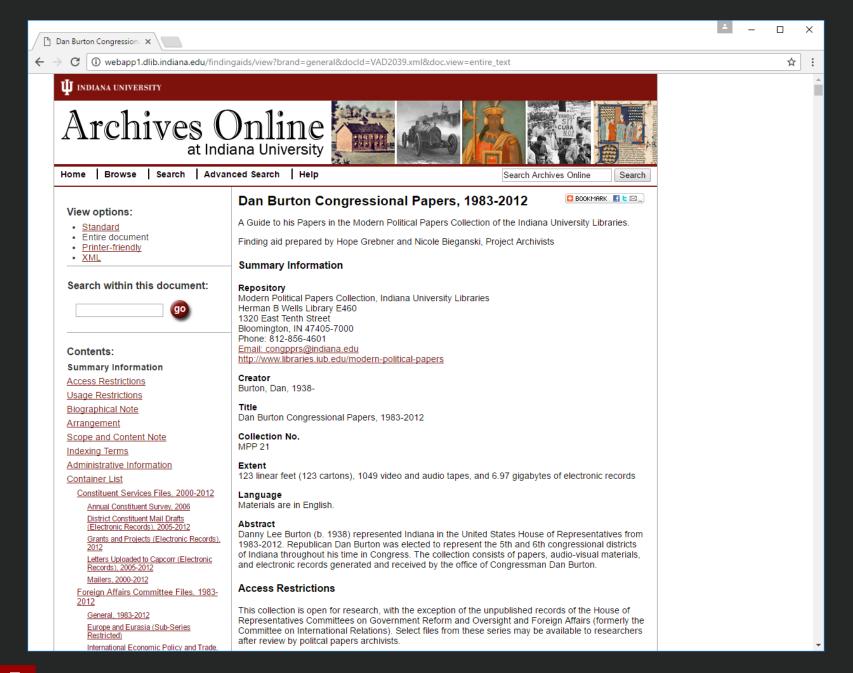
Collection and Metadata Examples

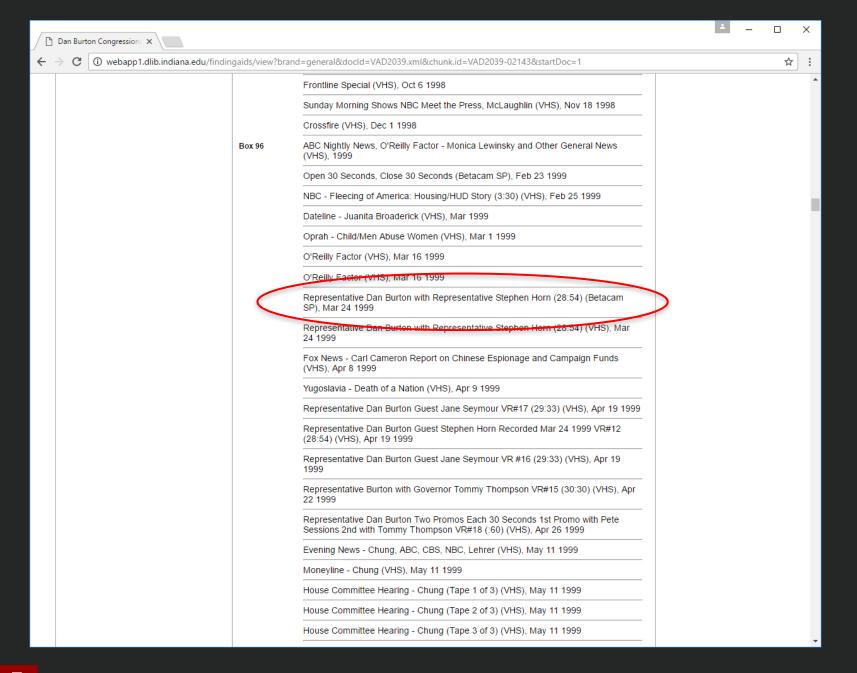


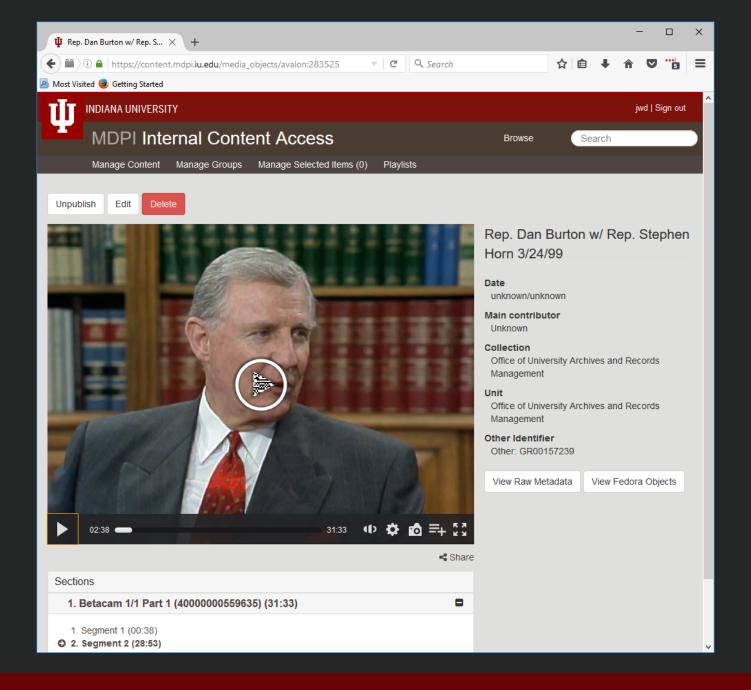


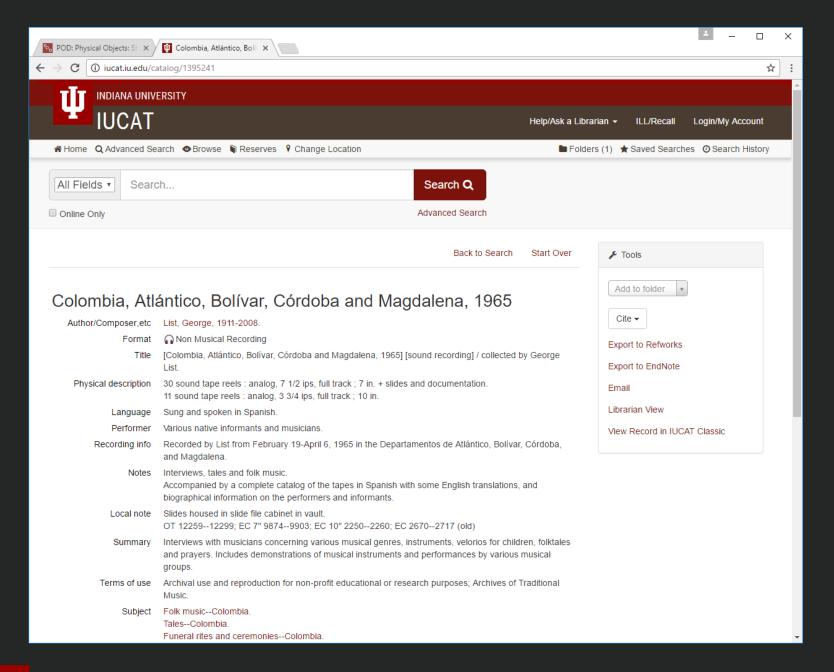












Indiana University Archives of Traditional Music INDEX

68-063-F Page 1 of 31

Collection title: Colombia. George List, 1965.

shelf no. / item no.	duration	description
OT 12259		Collector's tape no. List 45. Cartagena, 3/08/1965. Hotel San Felipe. Sesión de grabación con el grupo "Gaiteros de San Jacinto".
01	4.05	"Vicente se fue a bañar" (Juan Lara). Porro. Ensamble completo: gaita hembra, gaita macho con maraca, tambor mayor y tambor llamador.
02	0:42	Prueba. "Juanita" (tradicional). Porro. Ensamble completo.
03	3:32	Prueba. "Juanita" (tradicional). Porro. Ensamble completo.
04	8:20	Prueba. "Juanita" (tradicional). Porro. Solo las dos gaitas, sin percusión.
05	3:12	"Las cinco notas" (Juan Lara). Porro. Ensamble completo.
06	1:27	Conversación sobre cuando se usa letra en la canciones.
07	2:02	"Las cinco notas" (Juan Lara). Porro. Solo las dos gaitas, sin percusión.
08	0:24	"Las cinco notas" (Juan Lara). Porro. Solo gaita macho.
09	3:15	Conversación sobre el nombre de la canción.
10	1:53	Conversación sobre el compositor de las tres canciones que se tocaron.

Media Digitization and Preservation Initiative

Physical Object Database

CollectionOwner PhysicalObjects Batches Bins PickLists Statuses Returns QualityControl Reports Search

Edit Delete Split Record Create New Physical Object View Workflow History Edit Ephemera Status Digital Workflow

Physical Object [138450]

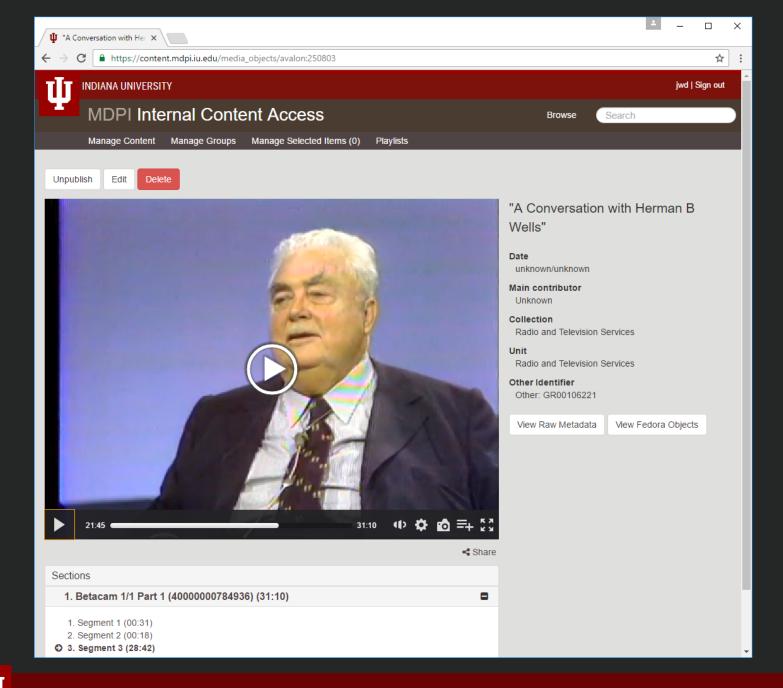
Assignment		
Picklist	RTVS Betacam SP	
Bin	Bin: 40000000003378	
Box	Not Assigned	
Batch	M-0004-BSP	

MDPI barcode	4000000784936	
Format	Betacam ▼	
Has ephemera		
Ephemera returned		
Unit	B-RTVS ▼	
Title	"A Conversation with Herman B W	
Call number		
IUCAT barcode		
Year		
Group key	GR00106221	
Group position	1	
Carrier stream index	GR00106221_1_1	
Imported from spreadsheet		
Workflow Status	Unpacked	

General Note	
Include in Shipping Manifest	
Notes	dub of one inch #1356 apx. 29 mins

Betacam Technical Metadata

Pack Deformation	
Preservation problems	
Format Version	SP
Cassette Size	small
Recording Standard	NTSC
Format Duration (min)	30
Tape Stock Brand	3M
Image Format	4:3



Hours

280k





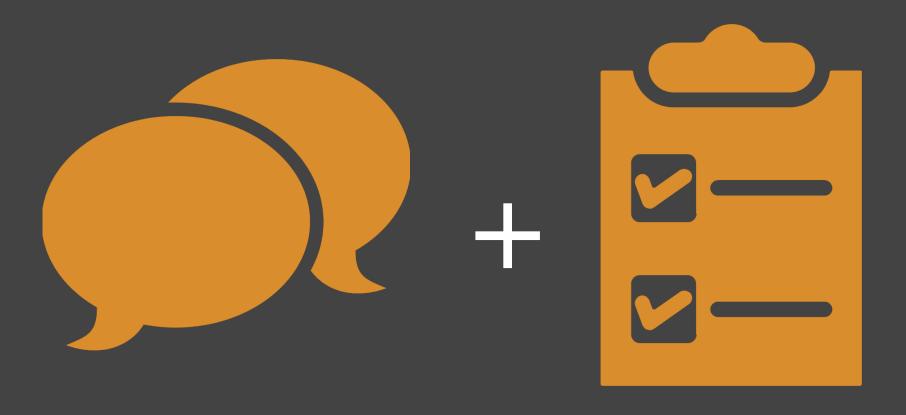


Core Principles

- Technological Heroism
- Human Assisted Computing
- People First
- Phased and Iterative
- Service Oriented Architecture



Methodology





Applied permission

Applied perm note

Collection

*Date created

*Default

permissions

*Department/Unit

Duration

Full text

Geographic

Identifiers

Links &

relationships

*MDPI barcode

Music/Speech

*Names

Notes

Parts/components

Physical description

*Publication status

Relationship

*Rights holder

*Rights status

*Role (for names)

Sound/silent

Source

Subjects

Target audience

*Title

Type of Resource

Type of title

Year of renewal

Date other

Event

Geographic other

Keywords

Language

Publisher

Beats per minute

Color info

Color/B&W

Ethnicity

Frequency info

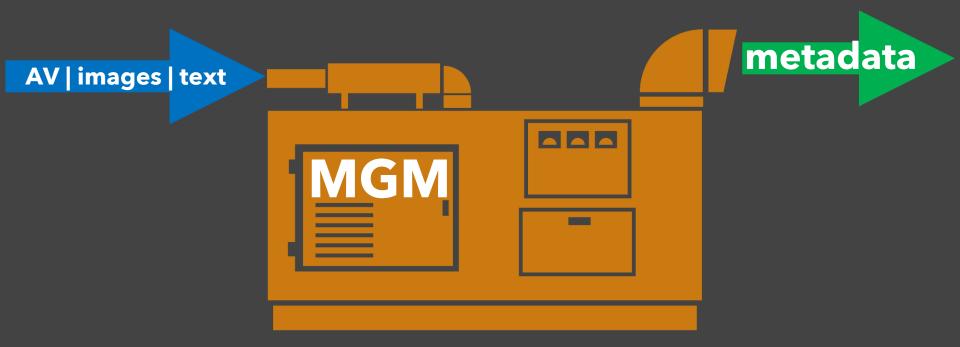
Gender

Genre

Music present



Metadata Generation Mechanisms





Phase One MGMs

Phase Two MGMs

Phase Three MGMs

Commercial content ID Human generation Human transcription Legacy closed caption Legacy date & timecode Memnon output Music vs speech detection Queried/Imported data Segmentation Shipping manifest (POD) Silence detection Tech-embedded metadata Facial recognition Linked data Named entity recognition Natural language processing Paper & video OCR Phoneme analysis Speech to text Subtitle recovery Speech-to-text comparison & weighting

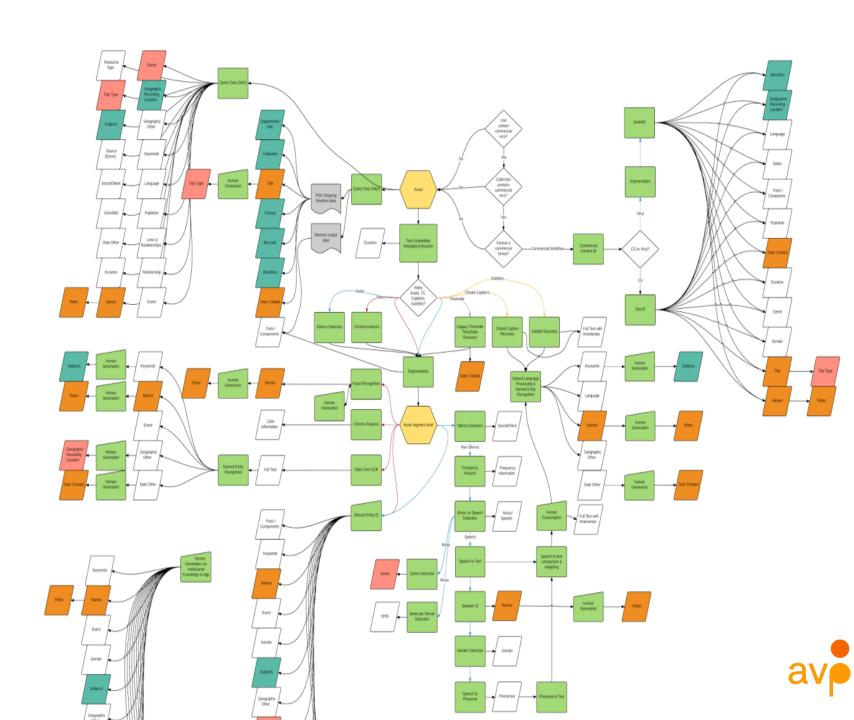
Artificial intelligence Audio frequency analysis Beats per minute detection Chroma analysis Content matching Genre detection Speaker identification

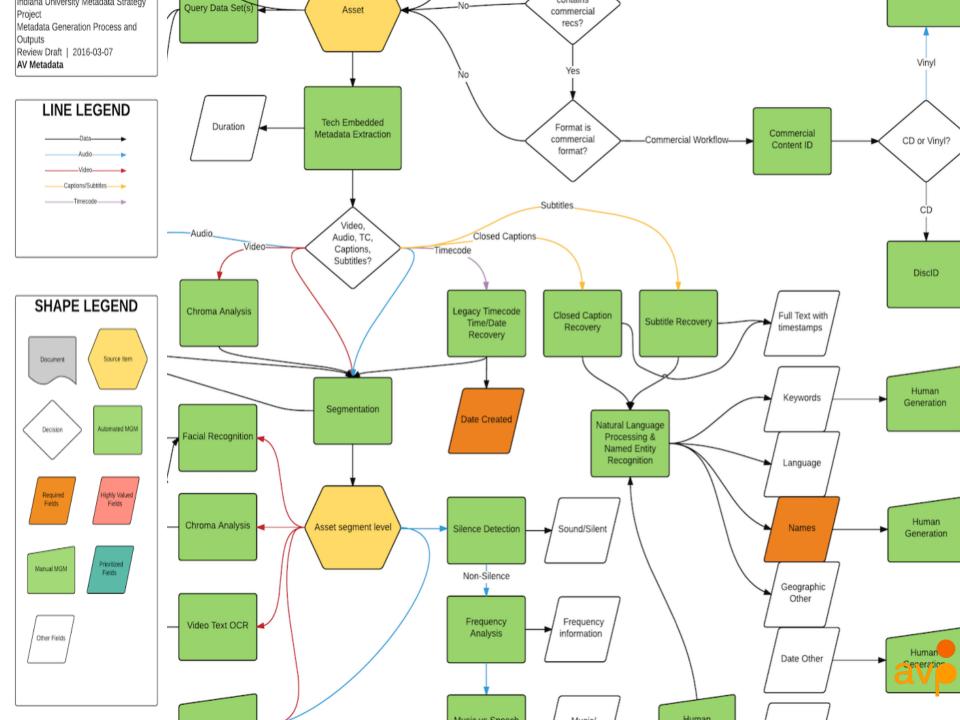


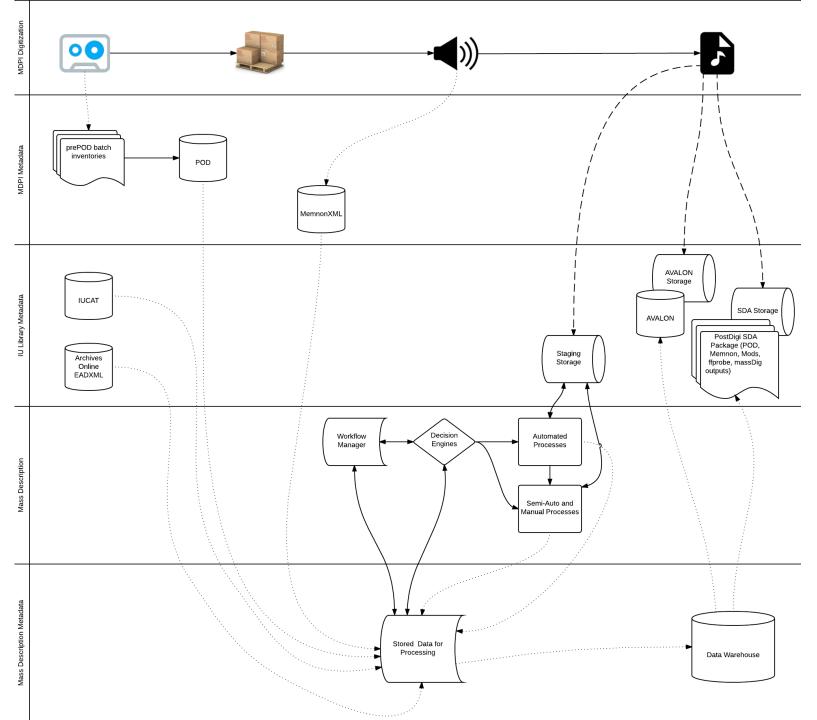
Project Metadata Generation Process and Outputs Review Draft | 2016-03-07 AV Metadata













Phase One

Phase Two

Phase Three

- 1) Staffing & Training
- 1) SMART team embed
- 2) Acquire/Develop & implement core infrastructure & MGMs
- 3) Rights analysis
- 4) Associated materials
- 5) Phase 2 Prep

- 1) Develop/Acquire
- & implement phase
- 2 MGMs
- 2) Additional system dev
- 3) Phase 3 prep

- 1) Develop/Acquire& implement phase3 MGMs
- 2) Additional system dev
- 3) Focus on Al

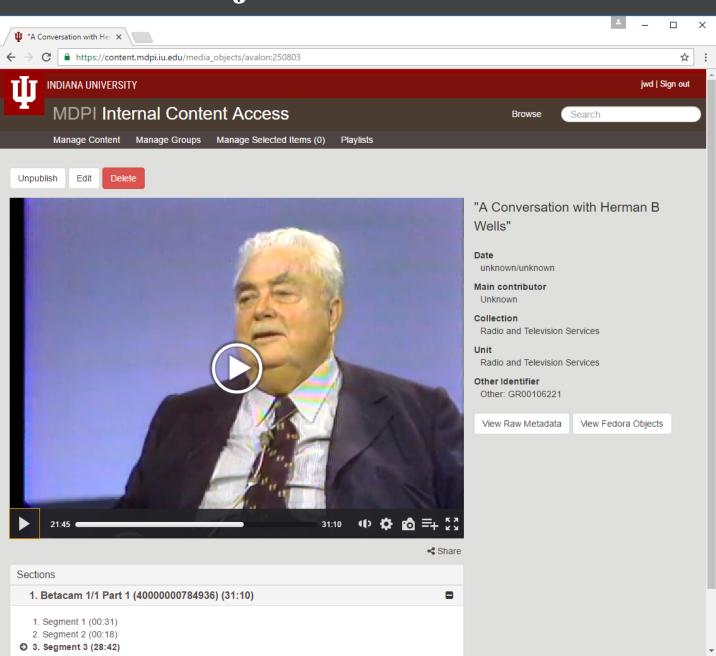
- Required & prioritized
- Manual
- Low hanging fruit

- Semi/Automated
- Time-based MD
- Linked data

- Synthesized/Al
- Specialized/Domain specific



Without the Project





Possible Searches

- "Wells"
- "Radio and Television Services Collection"



Phase One

Title – A Conversation with HB Wells

Title (Type of Title – Alternative) – A Conversation with Herman B. Wells

Collection – Radio and Television Services

Department/Unit – Radio and Television Services

Physical Description – Betacam

Duration – 31:07

MDPI Barcode – 4000000784944

Type of Resource – moving image

Date Created – 1970/1979

Music/speech - Speech

Sound/silent - Sound

Subjects -

Indiana University (http://id.loc.gov/authorities/names/n8 0126369)

Universities and colleges—United States—Administration (http://id.loc.gov/authorities/subjects/sh85141150)

Universities and colleges—United States—History—20th century (h2010117482)

Wells, Herman B. (<u>http://id.loc.gov/authorities/names/n8</u> <u>1012520</u>)

Phase One

Names –

Mundt, Bruce (Producer)

Petranoff, Robert (Producer)

Office of University Relations (Production company)

Wells, Herman B. (Interviewee)

Clark, Thomas D. (Interviewer)

WTIU Bloomington (Production place)

Geographic (Recording location) – United States

Parts/components – 1 of 1

Notes – Betacam is transfer from film original based on film leader at start of content. Date range is based on main library building being complete and having electricity.

Rights holder – Indiana University

Rights status – In Copyright

Year of Renewal – 2067

Publication status – Unpublished

Applied permissions – Campus only

Default permissions – Campus only



Phase One Search

- Unpublished videos
- Produced by Radio and TV
- Audio type speech
- Herman B. Wells is interviewee
- IU is rights holder



Phase Two (Additional)

Language – English

Keywords –

Board of Trustees

Faculty

University administration

University president

Music

Arts

Midwest universities

President's spouses

20th-century leaders

Names -

Bryan, William Lowe

Kinsey, Alfred

Roosevelt, Eleanor

Rockefeller Foundation

Date other – 1940/1970

Full Text

OCR from text within video

Speech to Text

Geographic other

Bloomington

(http://www.geonames.org/4254679)

Indiana

(http://www.geonames.org/4921868)

Phase Two Search

- Every place within the video
- Face of Herman B. Wells appears
- "Eleanor Roosevelt" exists in text



Phase Three (Additional)

Color/bw — Color

Color Information – [time stamp and values representing predominant colors being represented]

Music present – [time stamp at
points at which music is present]

Genre – Interview

Speaker Identification – [time stamp and name each time a speaker changes, combined with the names field]

Relation – [Content matching will identify where any portions of content in this video also exist in any portions of videos within the repository]



Phase Three Searches

- All repository content with any portions of the audio or video in this video
- Information for each piece of commercial music









- S - Encompassed in Budget

Existing Staff Hours

Avalon Dev

Human Generation MGMs

Workflow System Dev

Query and Import Hours

RMS Dev

SMART Assessment Hours

Consulting

MGM Products & Services

Scanning & Imaging Costs

MGM Dev

Hardware Costs





Cost Per Item (All In)

Phase 1	Phase 2	Phase 3	Total
\$16.26	\$12.58	\$4.07	\$32.91



A Few Takeaways



Organizational effort and preparation



Segmentation vs timestamping



Lower than anticipated costs



Next Steps

- 1. Access Workflows task force formed
 - Develop workflows for items/collections with good metadata and clear rights
- 2. Continued internal messaging
 - Digitization ≠ access
- Longer-term planning
 - Implementation plan and budget for full metadata project
 - Development of platform for workflow engine / data warehouse
 - Grant funding, collaborators?



Questions?

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- avpreserve.com

- jwd@iu.edu
- chris@avpreserve.com

